WHAT IS A MACC?

MULTI AGENCY COORDINATION CENTER
Determined feasibility of MACC in Western Mass.

Created Concept of Operations guides for both local and regional MACC.

Tailored the concept of operations specifically for three MACCs in Berkshire County (North, Central, South)

Established formation of MACC in Northern Berkshire
## MACC IN WESTERN MASS - STATUS

<table>
<thead>
<tr>
<th>Current Activities</th>
<th>Status</th>
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<tbody>
<tr>
<td>ConOps and SOPs tailored specifically for Franklin County.</td>
<td>Completed</td>
</tr>
<tr>
<td>Locate a physical location for the MACC</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Identify and procure MACC equipment</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Conduct outreach to inform and educate stakeholders about the Franklin County MACC.</td>
<td>Ongoing</td>
</tr>
<tr>
<td>MACC adoption by Franklin County REPC</td>
<td>Vote to be held in April 2016</td>
</tr>
<tr>
<td>MACC adoption by towns</td>
<td>April – July 2016</td>
</tr>
<tr>
<td>MACC Operationally Ready</td>
<td>2017</td>
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</table>
A MACC Oversight and Operations Group (MOOG) will be designated for the MACC, and will responsible for managing the MACC program.

The MOOG will be responsible for establishing and implementing all foundational MACC concepts and services defined within this ConOps.

This role will also include coordinating with all required local officials within the defined regional area, maintaining a MACC program, and ensuring for the management of logistical and facility operational needs.
Multi-agency coordination will not supersede municipal or state emergency plans, policies, command and control structures, or operations, nor will it govern direct local governmental or local agency efforts.

Emergency preparedness and response efforts will continue to remain the responsibility of individual communities operating within Franklin County.

The Franklin County MACC Concept of Operations will SUPPORT local emergency preparedness, response, and recovery efforts. Utilization of the MACC ConOps will enable a regional approach that ENHANCES local response and recovery efforts through COORDINATION between affected and non-affected jurisdictions within a defined area of operation.
The Franklin County MACC will operate under the authority of established Commonwealth of Massachusetts, local (town to town), and regional (Western Region Homeland Security Advisory Council) mutual aid. The following mutual aid compacts include:

- Statewide Mutual Aid Compact, Massachusetts General Law (MGL) Chapter 40 Section 4J
- Western Massachusetts Intergovernmental Emergency Mutual Aid Agreement
MACC POSITIONING

MEMA SEOC
MEMA REOC
MACC
Local EOC
Command Post
Emergency Incident
MACC ORGANIZATIONAL CHART

MACC Manager

Deputy MACC Manager

PIO

Liaison Officer

Operations
Planning
Logistics
Finance/Admin
MACC ACTIVATION

MACC ACTIVATION TRIGGERS

- **Bottom up or Ground Level Approach:**
  In this scenario, notifications are received by the MACC from one or more local communities being impacted by an event and requiring MACC assistance/coordination.

- **Top Down Approach:**
  In this scenario, the MACC facility owner or the MACC Oversight and Operations Group determines the need to activate a MACC in anticipation of a need for supporting impacted communities or in response to an actual emergency event affecting several communities.
MACC ACTIVATION LEVELS

- **Monitor/Stand By** – Not staffed
- **Partial Activation** – Staffing of 1-2 persons, performing Joint Information System (JIS) functions. This may be virtual.
- **Full Activation** – Full staff, performing resource management & tracking, mutual coordination, support of local & regional shelter/evacuation strategies, joint public information (JIS) support, and other support as required by the incident.
## MACC Activation Levels Continued

<table>
<thead>
<tr>
<th>If the scenario/conditions are as follows:</th>
<th>Then the MACC will activate as follows:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Warning of an event such as an oncoming hurricane (&gt;72 hours before landfall)</td>
<td>Monitor/Standby</td>
</tr>
<tr>
<td>Warning of an event such as an oncoming hurricane (&lt;24 hours before landfall)</td>
<td>Partial Activation</td>
</tr>
</tbody>
</table>
| Hurricane produces emergency conditions within a subset of towns in Franklin County | Fully Activated to respond to emergency  
Partial Activation to provide support |
| Hurricane produces emergency conditions across entire Franklin County | Fully Activated to respond to emergency  
MACC operates at full |
HOW MIGHT A MACC HELP LOCAL COMMUNITIES?

- Locate, coordinate, and request additional resources
- Organize mutual aid
- Coordinate with other EOCs
- Provide situational awareness and enhancement of a common operating picture through information sharing
RESOURCE COORDINATION USING THE MACC

• Instead of wasting valuable time by having your own emergency response professionals reaching out to other communities they will be able to put a request into the MACC and the MACC will work to find you those resources.

• The search to complete your request does not stop at Franklin County communities. The MACC will be able to reach outside of Franklin County to find resources on your behalf.

• Tell the MACC what you want, where you want it, and when you want it, and the MACC will work diligently to complete your request.
Question - Why is providing situational awareness information and joint information system services helpful to the communities?

- Situational awareness information helps establish a better common operating picture, which allows each community to know the status of neighboring communities and who may be able to provide support.

- Joint information system services helps establish a single voice in communication with the public, which allows each community to know the status of emergency efforts being implemented in neighboring or surrounding communities.
Question - Providing situational awareness information and joint information system services will be helpful to my community but what roll will the MACC play in helping my community respond to an emergency?

- Community emergency management professionals can become overwhelmed during a disaster. The MACC can augment your emergency management staff to help your community manage all phases of the disaster.
Who will we call if MACC is not operational and if it is operational?

- If the MACC is not operational use your current preferred method for resource requests. If you want to activate the MACC you can call the on duty MACC Manager or Shelburne Control.

- If the MACC is operational the MACC will put out a statement saying it is activated along with its contact information.
EXAMPLES OF WHEN A MACC WOULD HELP

- Notice Events and Incidents
  - Preplanned events – fairs or sporting events
  - Hurricanes
  - Winter Storms

- No Notice Events and Incidents
  - Tornadoes
  - Flash Floods
  - Protests
  - Terrorist Attacks
QUESTIONS?