

COUNTING EVERYONE IN THE UNITED STATES: 2020 CENSUS GOES DOOR TO DOOR

WHY DOES THE CENSUS BUREAU GO DOOR TO DOOR?

Every 10 years, the U.S. Census Bureau counts every person living in the United States. In order to get to 100% participation, the Census Bureau goes door-to-door to collect responses from households that did not respond to the census on their own.



The 2020 Census is a way to get back what you put in. Census data are used to determine the number of seats in Congress each state receives and distribute more than \$1.5 trillion in federal funding that support necessities in local communities, like schools, health care, food assistance (SNAP), treatment for clean drinking water, and road repairs that benefit everybody.

WHAT TO EXPECT

Beginning as early as mid July in some locations, the Census Bureau will begin the operation of interviewing households that have yet to respond to the 2020 Census. “Census takers” will visit housing units that have not responded to the questionnaire between 9:00 AM and 9:00 PM. If someone answers the door, the census taker will ask 10 questions to collect basic information about your household and the people who live in it. Everyone who lives with you — including young children and newborns — are counted! Parents should count all babies born on or before April 1, 2020.

Census takers will visit homes up to six times and they will follow a series of procedures if no one responds. First, the Census taker will leave a “Notice of Visit” at the door. It will inform the householder of the visit and include an invitation to participate in the census online at www.2020Census.gov. After the third attempt (and if the occupant does not self-respond), the census taker will seek a reliable, nearby “proxy” to collect information necessary to complete the census. A “proxy” could include a neighbor, landlord, or letter carrier. Census takers will attempt to reach householders up to six times.

WHEN AND WHERE

Starting in mid July, census takers will begin interviewing households in some areas that have yet to respond to the 2020 Census, they will continue adding additional locations on a weekly basis. In

REMEMBER: The best way to prevent a census taker from coming to your door is to respond on your own online at 2020Census.gov, by phone at 844-330-2020, or by returning the paper questionnaire by mail. The deadline to respond to the census has been extended to October 31, 2020.

response to COVID-19, the Census Bureau will be going door-to-door where and for how long they deem it is safe to do so.

Find out if there are census takers walking in your area by texting “DOOR” to 442020 or by taking a photo of the QR code provided.



IS IT SAFE TO TALK TO A CENSUS TAKER AT MY DOOR?

COVID-19

During the COVID-19 public health crisis, in-person interactions are not completely safe, however precautions to prevent virus transmission can be taken. Census Bureau workers will use personal protective equipment (PPE), including cloth masks and hand sanitizer, and have received safety training on social distancing protocols. Maintaining at least 6 feet of physical distance and wearing a mask is recommended if you interact with a census taker. Remember, instead of interacting with a census taker you can always respond to the census online at 2020Census.gov, by phone at 844-330-2020 or by returning your paper questionnaire by mail.

Confidentiality

Federal law keeps individual data or personal responses collected by the Census Bureau confidential for 72 years. Census takers will not ask about citizenship and immigration status or your Social Security number; request money or donations; or solicit support for a political party. Your information cannot be shared with immigration authorities or ICE, law enforcement or police, or your landlord, and it won't affect any public benefits you receive.

HOW TO IDENTIFY A CENSUS TAKER:

Time of Day:

Census takers and field representatives will conduct their work between the hours of 9 am and 9 pm, local time.

Ask for their ID Badge:

Census takers or field representatives will present an ID badge that includes their name, their photograph, a Department of Commerce watermark, and an expiration date.

They Should Carry:

Census takers or field representatives will wear a mask, have an official 2020 Census bag and Census Bureau-issued electronic device, such as a laptop or smartphone, bearing the Census Bureau logo. There will be an “official business” notice on their car.

Not Sure? Look up in the online directory (www.census.gov/cgi-bin/main/email.cgi) or call your regional census center to confirm the identity of the person at your door.

Atlanta Regional Census Center: 470-889-6800.
(AL, FL, GA, LA, MS, NC, SC)

Chicago Regional Census Center: 312-579-1500
(AR, IL, IN, IA, MI, MN, MO, WI)

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Dallas Regional Census Center: 972-510-1800

(AZ, CO, KS, MT, NE, NM, ND, SD, OK, TX, UT, WY)

Los Angeles Regional Census Center: 213-314-6500

(AK, CA, HI, ID, NV, OR, WA)

New York Regional Census Center: 212-882-7100

(CT, ME, MA, NH, NJ, NY, RI, VT, PR)

Philadelphia Regional Census Center: 267-780-2600

(DE, DC, KY, MD, OH, PA, TN, VA, WV)

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