



CHIP
Steering Committee
Members

BOLD = Attended this Meeting

Kat Allen/Communities That Care FRCOG

Heather Bialecki-
Canning/NQ Community Coalition

Geoff Naunheim/United Way of F/H

Ron Bryant and **Cheryl Pascucci**/BFMC

Rebecca Himlin/
Community Action Pioneer Valley

Lynne Feldman/LifePath

Deb McLaughlin/Opioid Task Force **Alison Proctor**

Maureen Mullaney/
FRCOG Transportation Planning

Gina Govoni/Housing and Redevelopment Authority

Allison VanderVelden/
CHCFC, co-chair

Rachel Stoler/Mass In Motion FRCOG

Phoebe Walker/FRCOG, co-chair

Sandi Walters/CSO

Jen Audley/CHIP Project Coordinator

Jennifer Hoffman / City of Greenfield - Health

CHIP Steering Committee Notes: 3/8/22

1. Icebreaker (what was your best board/committee recruitment experience ever? either as the person being recruited into something or the person asking people to join something), Announcements and Intros

Jennifer Hoffman, director of the Health Department for the City of Greenfield, sat in. Phoebe noted that there has been a vacancy in the seat formerly occupied by a Greenfield Health Director, but now things have settled enough for Jennifer to consider joining the Steering Committee.

In the icebreaker question responses, we learned that Steering Committee members have been/are members of many different civic, non-profit, and service groups! Not surprising, but pretty neat!

Insights about what works for recruiting:

Timing is key. Trust people to know when the timing is right for them to take on a new commitment. Say yes to people who have interest and energy for the work, even if they lack experience. Leave the door open for great candidates to walk through when they feel ready.

Clear systems, expectations and support make a difference. We heard about COSA and CHCFC's "buddy system" which pairs new board members with an experienced mentor, about positive experiences with application/onboarding systems that were clear and transparent.

2. CHIP Steering Committee Member Recruitment – Allie

GCC membership - Decision to extend invitation to join to Judy Raper and Kristen Cole. Both are employed by Greenfield Community College, but represent different sectors and affiliations. Reminder that the voting policy for this group is one vote/organization, so even with two representatives on the committee, GCC will have one vote.

The group reviewed the list of sectors we aim to have represented on the CHIP Steering Committee and added Housing and Social and Civic Engagement. We looked at the sectors that seem to be covered by the current group and noticed that Faith Communities, Food Systems, Law Enforcement/Justice, Emergency Preparedness/Response, and Arts & Culture are gaps. Food systems and law

enforcement/justice were identified as priorities.
(See separate document with more detailed notes on this discussion.)

Next Steps:

- Update Operating Procedures
- Bring ideas for candidates who would fill gaps and continue discussion at next meeting? (Or create a nominating subcommittee)

3. State Office of Rural Health Grant follow up – Phoebe

Supposed to hear by today, no official word yet.
Application included a list of partners to show existing network
Initial focus would be on vaccine equity, then move on to other impacts and barriers

4. County Health Rankings 2022 – how to use them – Phoebe

Release will be on April 27 – embargoed until after that date, so this cannot be the focus of the April 6 CHIP Network meeting.

Asked about whether previous presentations timed to coincide w/ release of these annual rankings was helpful:

Allie – yes, helpful in terms of framing

Alison – yes, a messaging opportunity

Becky – could this be combined with CHNA? (PW: Timing probably not quite right.)

Cheryl – Instead of comparing to other western MA counties, what could we learn from comparison to counties that are more rural?

Kat – Could we do a press release or a newspaper article instead of an event?

RE April 6 Network meeting, the consensus seemed to be that none of the work groups will have news to share that could be the main event for this gathering. PW will follow up with decision about focus for this meeting (probably some combination of revisiting our legislative agenda + possibly Health Equity Data Work Group's findings on local COVID impact)

Next Steps:

Schedule an event to coincide w County Health Rankings release in late April/early May

Communicate decision re April 6 CHIP Network meeting

5. MA Behavioral Health Road Map Discussion – Allie

Sandi explained that there is an RFP out now for agencies to apply to become the CBHC (Community Behavioral Health Center) for the area. CSO is applying, there could be other applications. Applications can be from a group of agencies. RFP is due in April, decisions will be in June, contract starts Jan 2023.

This represents a “massive change” in how MA does behavioral health, including expansion in access to services. CBHC will be open 9-8 pm and on weekends, with triage, same day access, and emergency services co-located. Timelines for access, handling of requests for evidence-based specialty services will change. Care coordination incentives for referrals will be built in, and there will be roles for peer supports and nurses.

Expanded funding means that rates and salaries will be better than they are currently for community behavioral health. The model is pay for performance rather than fee for service. "A huge shift"

The group expressed interest in learning more about the accountability/measurement tools for this initiative

Cheryl suggested a DMH commissioner who might be able to do an overview presentation for this or another CHIP group, when the right time comes. (General sense was that this would be after CBHC decisions are made in June)

RFP: <https://www.masspartnership.com/provider/cbhcrfp.aspx>

Roadmap: <https://www.mass.gov/service-details/roadmap-for-behavioral-health-reform>

6. Next CHIP Steering Committee Meeting: May 10 1 PM at Transit Center

Other CHIP-related events of note in March 2022
(See frcog.org/events for details)

Thurs., March 10, 9-10 AM – Youth Mental Health - Data and Discussion (CTC, CHIP, CHNA)

Wed., March 16, 10-11:30 AM – Healthy Eating/Active Living workgroup

Mon., March 21, 3:30-5:00PM – Community Supports for Young People (new workgroup for CTC, of interest esp to people who were engaged w/ the CHIP Age at First Use work group)