



FRCOG Fast Facts:

ROWE

GENERAL

Website	https://rowe-ma.gov/
Governance	3-member Selectboard

LEGISLATIVE DISTRICTS

Senate	Berkshire, Hampden, Franklin and Hampshire
House	1 st Franklin

AREA¹

Land Area in Sq. Miles	23.45
Total Road Miles	38.32

BUDGET (FY22)¹

Total Budget	\$5,759,934
Excess Levy Capacity (as % of Max Levy)	17%

TAXES (FY22)¹

Residential Rate	\$5.33
Commercial/Industrial Rate	\$8.69
Average Single-Family Tax Bill	\$1,397
Optional Local Taxes²	
Local Meals Tax	No
Local Rooms Tax	No
Short-Term Rental Tax	No
Community Preservation Act	No
Local Marijuana Tax	No

POPULATION (2020 Census)³

Population Count ↑ 8% from 2010	424
------------------------------------	-----

POPULATION (American Communities Survey)⁴

		MA
% BIPOC ↑ 7% from 2010	13.6%	32.4%
% Population under 18 years:	25.1%	19.8%
% Population over 65 years:	24.7%	16.5%
Households (families & people living alone)	165	
Median Household Income:	\$70,179	\$84,385
Poverty Rate:	13.4%	9.8%

UTILITIES AND INFRASTRUCTURE

Electric	National Grid
Gas	N/A
Cable TV	N/A
Broadband	Wired West/Whip City Fiber
Public Sewer ⁵	N/A
Public Water ⁵	N/A

SCHOOL DISTRICT(S)⁶

North Berkshire School Union
Mohawk Trail Regional School District

2021 LABOR FORCE⁷

# of Residents in Labor Force (residents working or looking for work)	166
# Employed	154
% Unemployment Rate	7.2%

TOP JOB DESTINATIONS FOR RESIDENTS⁸

Destination	% of Residents
Greenfield	12.2%
Charlemont	6.3%
Northampton	5.3%
Shelburne	4.8%
Buckland	4.2%

MAJOR EMPLOYERS IN COMMUNITY⁹

Employer	Employment Range
Rowe Elementary School	20-49
Town of Rowe	10-19
Rowe Camp & Conference Center	10-19

FRCOG SERVICES

Every spring, the FRCOG prepares an Annual Report that highlights the efforts, accomplishments, and impact of the FRCOG from the prior calendar year. The overall report is regional in nature, but we provide an Appendix highlighting specific programs and services to each of our member municipalities as well.

Find the current Appendices at:
<https://frcog.org/about/towns/>

REGIONAL AND LOCAL PLANS

The FRCOG maintains several plans that are updated regularly to track needs, opportunities, and progress towards goals at the regional and municipal levels in the areas of:

- Advocacy
- Climate Resilience and Land Use
- Community Health
- Economic Development
- Emergency Preparedness
- Transportation

View current plans at:
<https://frcog.org/publications/>

The data presented in this municipal briefing is derived from multiple sources. For more information, contact:

Jessica Atwood

Economic Development Program Manager
Franklin Regional Council of Governments
413-774-3167 x123
jatwood@frcog.org

Sources:

- ¹ MA Department of Revenue, Division of Local Services, Community Snapshot
- ² MA Department of Revenue, Division of Local Services
- ³ U.S. Census Bureau, 2020 Census Redistricting Population Data
- ⁴ U.S. Census Bureau, 2021 American Community Survey 5-Year Estimates
- ⁵ MA Department of Environmental Protection
- ⁶ MA Department of Elementary and Secondary Education
- ⁷ MA Executive Office of Labor & Workforce Development
- ⁸ U.S. Census Bureau, On the Map, 2019
- ⁹ Data Axle, 2022



**Franklin Regional
Council of Governments**

12 Olive Street, Suite 2 | Greenfield, MA 01301
413-774-3167 | www.frcog.org