

# BUSTING HOUSING MYTHS IN FRANKLIN COUNTY

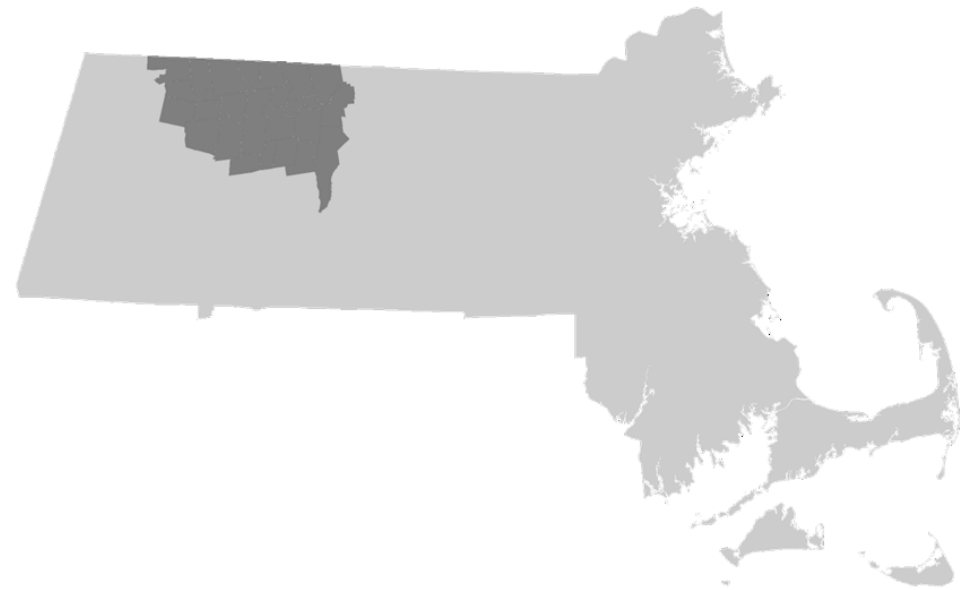


Franklin Regional  
Council of Governments

Local Officials Workshop

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June 26, 2024



# Welcome and Agenda

# Agenda for tonight's Workshop:

1

Why are we here tonight? /  
housekeeping

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Overview of CHAPA and Franklin  
County

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3

Common housing myths

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4

Q&A

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Next Steps

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# Setting the Stage



“Housing vacancy rate is too low, driving up competition and prices.”

# What is FRCOG doing to help with this?

FRCOG is wrapping up a Regional Housing Plan for Franklin County.

FRCOG also received funding to conduct Public Engagement on topic of housing

**GOAL:** Provide towns with tools and information necessary to increase housing supply.

**GOAL:** Educate residents on the need to increase the housing supply.

# Busting Myths

**Final Q & A**  
**Next steps**



## Next Steps

### Top three housing goals for Franklin County:



**Preserve existing housing.**



**Preserve existing  
affordability of housing.**



**Create new housing.**

# Next Steps

## Local Officials

- ✓ Examine your zoning (or ask FRCOG for an assessment) for ways to facilitate housing production.
- ✓ Create a Housing Plan or Comprehensive Plan.
- ✓ Consider passing CPA.
- ✓ Create a Housing Committee or Housing Advocacy Group to mobilize residents.

## Residents/Advocates

- ✓ Attend Planning Board meetings.
- ✓ Attend public hearings for zoning changes/CPA.
- ✓ Attend and vote at Town Meeting on zoning changes/CPA.
- ✓ Inform your neighbors about why these changes are important for future of our community.

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